



News Release

For Immediate Release

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Dragon Boat Race Battles on in the Florida Keys

Marathon, Fla. (Apr. 10, 2013) — After a controversial move from the Islands of Marathon to Truman Harbor in Key West earlier this year, the Battle in the Bay Dragon Boat Festival event was forced to raise the white flag when unsuspecting politics and policies got the best of it. But that white flag was lowered last month when dragon boat event marketing and production company, High Five Dragon Boat seized the day.

The 5th annual Battle in the Bay Dragon Boat Festival is back on and scheduled for May 11th on Sombrero Beach in Marathon, FL. A combined effort from High Five Dragon Boat, the Chamber of Commerce and the City of Marathon helped to resurge the event, along with support from former event organizer, Karen Bowers.

“We could not bear to see the event lose a year on the dragon boat event circuit after having so much success down in Marathon,” says High Five President, Joe Sinkovic. “The community really enjoys having a fun relaxing event to attend after a fast-paced spring season,” adds Sinkovic.

With the help of a few local paddlers leading the charge, the teams are forming and registering to compete. Registration will stay open for teams to join the fun until May 1st. Local teams from Monroe County that enter by April 24th will receive team t-shirts.

Fundraising is beginning to take shape to benefit Heron-Peacock Supported Living, a nonprofit providing housing and supportive services for men and women with chronic mental illness in the Florida Keys.

To learn how to get involved, or to register a team visit www.highfivedragonboat.com.

About High Five Dragon Boat

High Five Dragon Boat LLC is an event production company, specializing in dragon boat festivals. We connect communities together with their waterfront as well as amazing charities. Through our efforts we are able to broaden our partners’ donor bases as well as provide a vehicle for new fundraising efforts in their organization.

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